SIJIE YANG

sijieyang.com | dribbble

cjyangski@gmail.com | (650) 307-4160

Hayward, CA 94544

EDUCATION

Indiana University Bloomington | Bloomington, IN   Aug. 2012 - May 2014
- **M.S.** Human Computer Interaction Design (HCI/d) | GPA 3.7

Beijing Forestry University | Beijing, China   Sept. 2011 - Jul. 2013
- **M.S.** Computer Science & Technology | GPA 3.6

Beijing Forestry University | Beijing, China   Sept. 2007 - Jul. 2011
- **B.E.** Computer Science & Technology | GPA 3.5

WORK EXPERIENCE

Senior Interaction Designer | **Western Union** | San Francisco, CA   Jun. 2016 - Present
- Led the app redesign and optimization for US market. (App Store: 4.8 | Google Play: 4.5)
- Defined the omni-channel money transfer experience via smart phone (online to offline).
- Explored and tested multiple future concepts for send money interaction in mobile app.
- Initiated the UX alignment of company's digital products across web and mobile platforms.
- Collaborated on UX design decision-making, from visual paradigms to strategic roadmap.

Interaction Designer | **Western Union** | San Francisco, CA   Aug. 2014 - Jun. 2016
- Delivered user flows, hi-fidelity mockups and interactive prototypes for international products.
- Organized online and in-person user testing sessions to improve app design iteratively.
- Established and maintained style guide and produced UI specifications for development.
- Supported the localization and customization of app releases in 64 countries with 5 languages through agile process.

Interaction & UI Designer | **Pick2Pay** | Bloomington, IN   Sep. 2013 - May. 2014
- Redesigned a new set of iOS 7 UI and App Store assets for Pick2Pay app.
- Refined existing visual and interactive elements to improve the app's overall experience.

User Researcher Intern | **Microsoft Research Asia** | Beijing, China   May. 2013 - Aug. 2013
- Conducted user research on mobile timing support tools for presentation rehearsal and delivery, designed interactive workflows and implemented prototypes accordingly.
- Took charge of planning and running several user study sessions which include application testing and performance evaluation of a new feature in PowerPoint.

Web & UI Designer Intern | **51UI Digital** | Beijing, China   Nov. 2010 - May. 2011
- Developed multiple web pages for a college curriculum management website, an enterprise data management system and designed the landing page for Octopus Link, Inc. Beijing.
- Created the conceptual UI for a vehicle navigation system and its touch interaction flow.
- Customized the UI for Android system and an iOS office app based on usability assessment.

PUBLICATION

Sijie Yang, Wenbin Wu, The Classified Researches on Database Vulnerability, Computer Knowledge & Technology, ISSN1009-3044, Vol.6, No.25, September 25, 2010, 6905-6906.

ACTIVITIES AND AWARDS

Volunteer for Interaction 13 conference hosted by IxDA | Toronto   Jan. 2013
Volunteer for Beijing Olympic Games & Paralympics Games | Beijing   Jul. 2008 - Sept. 2008
Scholarship for Excellent Student Association Director | Beijing   Sept. 2007 - Oct. 2008

SKILLS

Design Principles
User-centered
Collaborative
Holistic (systematic)
Iterative

Design Methods
HCI-Q Methodology
Contextual Inquiry
Diary Studies
Interview
Surveys
Personas
Sketching
Prototyping
Wireframing
Storyboarding
Usability Testing
Affinity Diagramming

Tools
Sketch
Framer.js
A-Frame VR
Principle
Photoshop
Illustrator
Indesign
Premiere
Axure RP Pro
Balsamiq
Microsoft Office
Arduino

Programming
Javascript / Coffee script
HTML / CSS
C++ / Java

Operating Systems
Windows, Mac OS, Linux
iOS, Android
Windows Phone

Languages
Mandarin | native
English | fluent